

SEO CONSULTANT EVALUATION





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Once you have a shortlist of search engine optimisation (SEO) consultants, use this template to record your thoughts as you research and speak with each of them.

For each criteria, give the consultant a rating from one to five (with one being very poor or doesn't meet the criteria, and five being excellent or fully meets the criteria).

Once you have filled in all the criteria scores, add them up for each consultant to give a total. You also have space to add any notes and the quote too.

**NEED HELP MAKING
SENSE OF IT ALL?**

Speaking to a human can
help - give us a call

0330 1247 305



SEO CONSULTANT EVALUATION

CONSULTANT NAME					
Google ranking for 'SEO consultant [city]'					
Has good ratings on review sites and responds well to customer feedback					
Explains their approach, responds well to questions, shows interest in my company					
Offers free basic SEO audit and call					
Has packages offering different service levels and is willing to tailor to my needs					
Has a positive response to training me/my team and supporting in-house work					
TOTAL SCORE					
QUOTE					
NOTES					

GO FURTHER

LET'S TALK:

letstalk@weareumi.co.uk | 0330 1247 305

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